

Pakistan Cables Expands "ASCEND" Program to Empower Women in STEM Fields

Pakistan Cables announced partnering with two leading engineering universities of Pakistan for a second round of ASCEND, the Company's flagship program to promote Science, Technology, Engineering and Maths (STEM) subjects among women in Pakistan.



The program partners include NED University, Karachi for a second time and Mehran University of Engineering & Technology (MUET), Jamshoro for the first time. Through ASCEND, Pakistan Cables offers need based scholarships and internships to talents female students leading up to their graduation.

First launched in 2021 in collaboration with NED University, Karachi, ASCEND is focused to empower talented female electrical engineering students and offers industry exposure to students. The first batch successfully completed in 2024 following which the Company renewed its partnership with NED and expanded the program to Mehran University of Engineering and Technology, Jamshoro.

With the addition of Mehran University, Pakistan Cables aims to broaden its impact by providing more opportunities for female students to excel in STEM fields. The MoUs were signed between Pakistan Cables and the respective universities, reinforcing the company's commitment to empowering women in engineering.



ASCEND is a pioneering initiative in the Industry and promises to contribute to the development of a stronger, more diverse workforce, fostering innovation and growth in Pakistan's industrial sector.

About Pakistan Cables Ltd.

Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. It is the first and oldest wires and cable manufacturer listed on the PSX since 1955. It is also a member company of the Amir S. Chinoy (ASC) group. The company has the largest geographical footprint in Pakistan with presence in over 180 cities. It is ISO9001:2015, ISO 14001:2015 AND OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands. Pakistan Cables is the only building material company in Pakistan that has its carbon emission reduction targets approved and validated by SBTi.



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To learn more about Pakistan Cables Ltd.
<http://www.pakistancables.com>

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