

INTERNATION DAY OF THE FORESTS 2022 MARKED WITH THE 1st PAKISTAN CABLES CHILDREN'S ART CONTEST 2022



To commemorate the International Day of Forests, a children's art contest was organized by Pakistan Cables Limited for its employees' children. The contest invited entries from contestants in two categories that included Why Forests are Important? (6-11 years old) and Forests for sustainable production and consumption (12-14 years old). Renowned artists, Ms. Durriya Kazi and Ms. Bina Ali were the judges for the contest.

The winners of the contest included:

Category 01

1st Prize:

Syed Murtaza Hasan s/o Syed Muhammad Hasan (KHI)

2nd Prize:

Syeda Zehra Hasan d/o Syed Muhammad Hasan (KHI)

3rd Prize:

Aroush Akhtar d/o Fahim Akhtar (KHI)

Special mention Appreciation:

Mohammad Taha s/o M. Qasim Khan (LHR)

Category 02

1st Prize:

Momina Salman d/o Rao Salman (KHI)

2nd Prize:

Syed Mustafa Hasan s/o Syed Muhammad Hasan (KHI)

3rd Prize:

Anjiya Mehboob d/o Rehana Mehboob (KHI)

Special mention Appreciation:

Warda Naeem d/o Naeem Akhtar (KHI)



All winners of the contest were awarded prizes at a colorful ceremony organized at the Pakistan Cables Urban Forest. Speaking on the occasion, the judges encouraged young artists to continue expressing themselves through art with thought provoking creations. The judges appreciated Pakistan Cables for taking the initiative and promoting advocacy among children on environmental conservation. "Connecting with children and encouraging them to voice their views through art with nature is possibly the best way to

create impact in the long run", commented Fahd K. Chinoy, CEO Pakistan Cables Ltd.

Pakistan Cables Urban Forest is home to over 50,000 trees located at Nooriabad. It is the first and largest Miyawaki based forest on an industrial estate in Pakistan. The 1st Pakistan Cables Children's Art Contest 2022 was organized to invite employees and their children to create awareness and promote environmental advocacy.

About Pakistan Cables Ltd.

Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. Being the only wire and cable manufacturer listed on the PSX since 1955, it is also a member company of the Amir S. Chinoy group. The company has the largest geographical footprint in Pakistan with presence in over 180 cities. It is ISO9001:2015, ISO 14001:2015 AND OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands.



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