

PAKISTAN CABLES PARTNERS WITH KARACHI RELIEF TRUST AND PLEDGES RS 2 MILLION TOWARDS CORONA VIRUS RELIEF EFFORTS

Pakistan Cables has pledged to support corona virus relief efforts to help flatten the curve.

The commitment includes a donation of Rs. 2 million towards coronavirus relief efforts led by Karachi Relief Trust (KRT). KRT is distributing food ration to families, in Karachi and parts of Sindh, whose livelihoods are being impacted by the pandemic. The Company is investing in a digital public awareness campaign. Through digital

messaging, the company logo has been expressing solidarity with the nation by supporting the message that social distancing, to whatever extent possible, is a critical precaution. The Company in its message has also paid tribute to the frontline heroes, combating the corona virus head on. Fahd K. Chinoy, Chief Executive Officer, Pakistan Cables Limited said, "This is the time for the business community to respond with a higher sense of duty and collaborate with welfare organizations and the government. Since our inception in 1955, we have witnessed varied crises in the nation's history. Today we stand ever committed to

ensure that we promote prevention and safety for everyone."

About Pakistan Cables Ltd.

Founded in 1953, Pakistan Cables is the oldest and most reputable cable manufacturer in Pakistan. It is the only wire and cable manufacturer listed on the PSX since 1955. The company has the largest geographical footprint in Pakistan with presence in over 180 cities. It is ISO9001:2015, ISO 14001:2015 AND OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands.

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