

PAKISTAN CABLES AND NOWPDP PARTNER TO EMPOWER PERSONS WITH DISABILITIES



Pakistan Cables recently co-sponsored the construction of a training centre for disabled people at the office premises of NOWPDP in Karachi. Mr. Fahd K. Chinoy, CEO Pakistan Cables inaugurated the facility ceremony.

Ms. Ronak Lakhani, Trustee NOWPDP, Ms. Freeha Hashwani and Omair Ahmad, Executive Director NOWPDP were also present on the occasion.

The company's initiatives CSR / focus on empowering communities in different sectors. "We are deeply proud to partner with NOWPDP and support persons with disabilities through the initiative. This is a noble cause as it gives a marginalized segment of our society hope for a better future, which is much needed considering the obstacles they face to earn their livelihood", commented Fahd K. Chinoy.



NOWPDP operates in the development sector with a focus on inclusion through empowerment of persons with disabilities. "NOWPDP is extremely grateful to Pakistan Cables, as a socially responsible corporate leader, for its unyielding support for those who are disenfranchised. Most importantly, though, our hope is that the generosity of Pakistan Cables, and its endorsement of our efforts, acts as a catalyst and a call to action for the private sector to rally support for the mandate of disability inclusion through economic empowerment", added Omair Ahmad.

Earlier in 2019, Pakistan Cables won its first Corporate Social Responsibility Award 2018 for its various social initiatives with impact the previous year. The award was conferred by the President of Pakistan and organized by the National Forum for Environment and Health (NFEH) in Islamabad.

About Pakistan Cables Ltd.

Founded in 1953, Pakistan Cables is the oldest and most reputable cable manufacturer in Pakistan. It is the only wire and cable manufacturer listed on the PSX since 1955. The company has the largest geographical footprint in Pakistan with presence in over 180 cities. It is ISO9001:2015, ISO14001:2015 AND OHSAS 8001:2007 certified and various cables type tested by KEMA, Netherlands.



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