

PAKISTAN CABLES LAUNCHES 'THE ELECTRIC SHOW' ON YOUTUBE IN PARTNERSHIP WITH THE HUNAR FOUNDATION

KARACHI, 15 August 2023: Pakistan Cables announced the launch of 'The Electric Show', a learning-based digital program, aired on the Company's YouTube channel. The program has been produced in collaboration with The Hunar Foundation who are the knowledge partners for the program.

The Electric Show aims to bridge the gap between academic learnings and Industry practices by providing practical knowledge to electricians, professionals, students and anyone with interest in the electrical field.

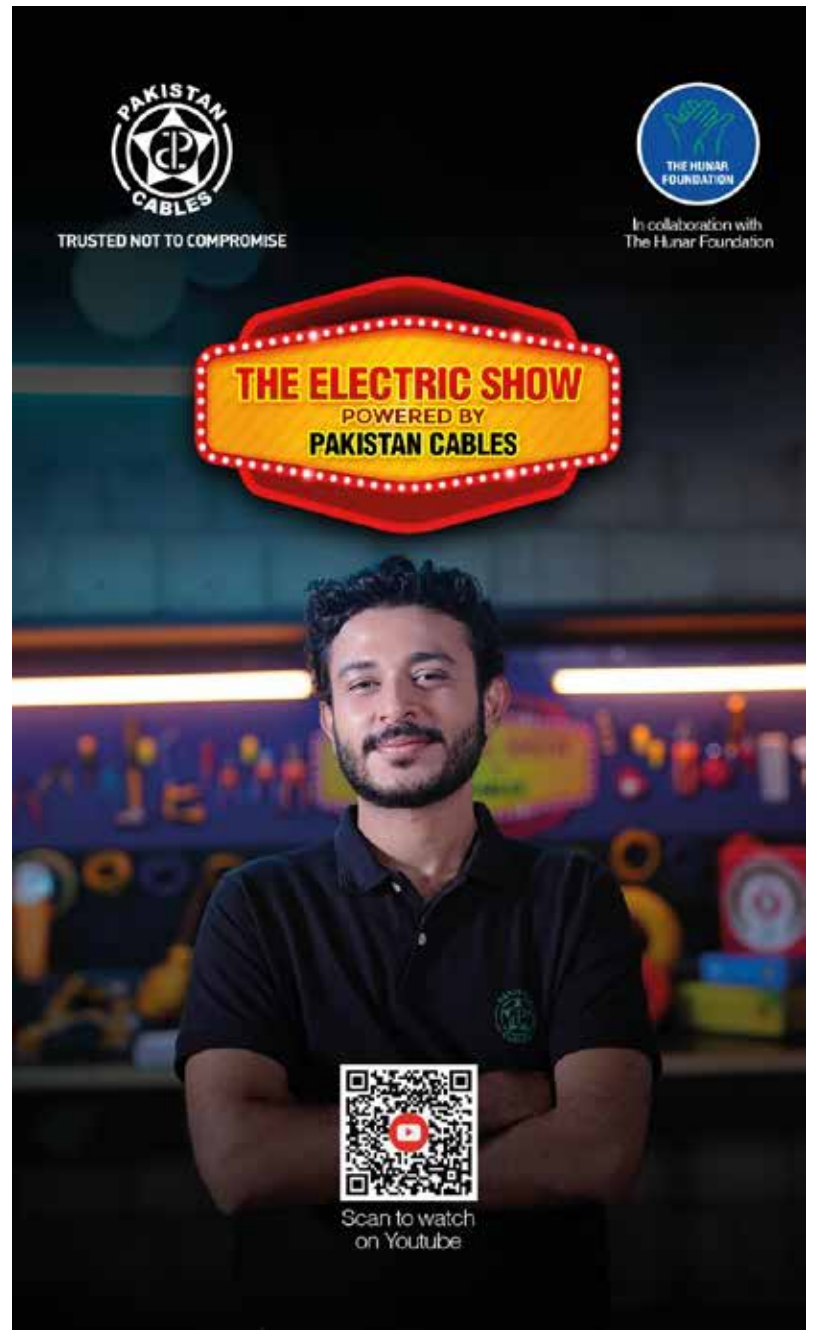


"Pakistan Cables has a rich history of leading and supporting various youth empowerment initiatives for decades. We are marking our Company's 70 years anniversary during 2023, and The Electric Show is our way of opening newer fronts for the youth by providing them knowledge for their development", said Fahd K. Chinoy, CEO Pakistan Cables Ltd.



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The Company released the show for easy and free access through the Pakistan Cables YouTube channel in spirit of its vision to transform lives through empowerment.

About Pakistan Cables Ltd.

About Pakistan Cables Ltd. Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. Being the only wire and cable manufacturer listed on the PSX since 1955, it is also a member company of the Amir S. Chinoy group. The Company has the largest geographical footprint in Pakistan with presence in over 200 cities. It is ISO 9001:2015, ISO 14001:2015 and OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands.

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