



TRUSTED NOT TO COMPROMISE

Privacy Policy for Loyalty Club App



The Pakistan Cables Loyalty Club Application (Play Store and App Store) values its users' privacy. This Privacy Policy ("Policy") will help you understand how Pakistan Cables Ltd. ("the Company") collects and uses personal information from those who visit the Company website and app or make use of its online facilities and services and what the Company will do with the information collected through the Sites. Our Policy has been designed and created to ensure those affiliated with the Pakistan Cables Loyalty Club App of its commitment and obligation to not only to meet but exceed most existing privacy standards.

The Company reserves the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, please frequently visit this page. If at any point in time Pakistan Cables Loyalty Club Application decides to make use of any personally identifiable information on file in a manner vastly different from what was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to Pakistan Cables Loyalty Club App, and it governs any data collection and usage by us. Through the use of pakistancables.com, you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that Pakistan Cables Loyalty Club App does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make and use of and share the information collected.

Specifically, this Policy will inform you of the following:

1. What personally identifiable information collected from you through the Company website or app;
2. Why we collect personally identifiable information and the legal basis for such collection;
3. How we use the collected information and with whom it may be shared;
4. What choices are available to you regarding the use of your data; and the security procedures in place to protect the misuse of your information?



Information We Collect

It is always up to you whether to disclose personally identifiable information to us; although you may elect not to do so, we reserve the right not to register you as a user or provide you with any products or services.

In addition, Pakistan Cables Loyalty Club App may have the occasion to collect non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race, and religion, as well as the type of browser you are using, IP address, or type of operating system, which will assist us in providing and maintaining superior quality service.

Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested.
- To fulfill our legitimate interest in improving our services and products.
- To customize our website and app according to your personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information would be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; and limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

Use of Information Collected

Pakistan Cables Loyalty Club App does not now, or will in the future, sell, rent or lease any of its customer lists and names to any third parties.

The Pakistan Cables Loyalty Club App may collect and make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and services that may be available to you from Pakistan Cables Loyalty Club App.



Pakistan Cables Loyalty Club App may also be in contact with you regarding completing surveys and research questionnaires related to your opinion of current or potential future services that may be offered.

Disclosure of Information

Pakistan Cables Loyalty Club App may not use or disclose the information provided by you except under the following circumstances:

- As necessary to provide services.
- In other ways described in this Policy or to which you have been otherwise contacted.
- In the aggregate with other information in such a way so that your identity cannot reasonably be determined, except the information you are posting.
- As necessary to enforce the Terms of Service.
- As necessary to maintain, safeguard and preserve all the rights and property of the Pakistan Cables Loyalty Club App.

Non-Marketing Purposes

Pakistan Cables Loyalty Club App greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and changes in Pakistan Cables Loyalty Club App products and services). In certain circumstances, we may use our website, newspapers, or other public means to post a notice.

Children Under the Age of 18

Pakistan Cables Loyalty Club App website and app are not directed to and do not knowingly collect personally identifiable information from children under the age of thirteen (18). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (18), we shall immediately take necessary steps to ensure that such information is deleted from our system's database or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of thirteen (18) must seek and obtain parent or guardian permission to use this website.



Unsubscribe or Opt-out

All users and visitors to our website have the option to discontinue receiving communication from us by way of email or newsletter. To discontinue or unsubscribe from our website, please send an email that you wish to unsubscribe brands@pakistancables.com. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or opt-out. Pakistan Cables Loyalty Club App will continue to adhere to this Policy with respect to any personal information previously collected.

Links to Other Websites

Our website does contain links to affiliates and other websites. Pakistan Cables Loyalty Club App. does not claim nor accept responsibility for any privacy policies, practices, and procedures of other websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only solely to the information collected by our website.

Security

Pakistan Cables Loyalty Club App take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. You can verify this by looking for "HTTPS" at the beginning of the address of the webpage.

Acceptance of Terms

By using this website and app, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website and app following the posting of any updates or changes to our terms and conditions shall mean that you agree and are in acceptance of such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website or app, feel free to contact us at the following email, telephone number, or mailing address.

- Email: brands@pakistancables.com
- Telephone Number: +92-21-111-222-537
- Mailing Address: Pakistan Cables Ltd., 1st Floor, Arif Habib Centre, MT Khan Road, Karachi, Pakistan