

2ND PAKISTAN CABLES CHILDREN'S ART CONTEST HELD TO COMMEMORATE THE WORLD ENVIRONMENT DAY 2023



To promote environmental conservation among children, the 2nd Pakistan Cables Children's Art 2023 was organized in June. The contest invited entries from the Company employees' children, divided into two age groups between 6-11 years and 12 – 14 years old. The theme, Beat Plastic Pollution, was selected to commemorate the World Environment Day held annually on 5th June.

Approximately 74 entries were received and reviewed by an esteemed panel of judges which included renowned visual artist, Ms. Durriya Kazi, Ms. Bina Ali, artist and CEO-ARTEL and Ahmad Shabbar, Sustainability Activist and Founder-Garbagecan.

Contestants attended a colorful prize distribution ceremony held at the TDF Magnificience Centre, Karachi. Speaking on the occasion, Ms. Bina Ali encouraged the children to continue using art as a form of expression and authenticity. Ahmed Shabbar also shared insights with the audiences on responsibly disposal of waste.



The event was widely attended by contestants, parents, esteemed judges and senior management of the Company. Winners were awarded special prizes and certificates alongside contestants who also received certificates and gift vouchers.



Pakistan Cables is an advocate of environmental conservation and through the art contest it engages its employees and their families to support the cause.

About Pakistan Cables Ltd.

About Pakistan Cables Ltd. Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. Being the only wire and cable manufacturer listed on the PSX since 1955, it is also a member company of the Amir S. Chinoy group. The company has the largest geographical footprint in Pakistan with presence in over 200 cities. It is ISO 9001:2015, ISO 14001:2015 and OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands.



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Email: brands@pakistancables.com
021-111-222-537 | pakistancables.com



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