

# PAKISTAN CABLES CELEBRATES THE NATION'S 75<sup>TH</sup> INDEPENDENCE DAY IN PARTNERSHIP WITH CHIDLIFE FOUNDATION



**Karachi: To celebrate the 75th Independence Day, Pakistan Cables employee volunteers visited a children's Emergency Room to spend time with the children admitted in the ER facility for treatment. Volunteers distributed toys among children creating a memorable day for all involved. Prior to the volunteer activity, the Company also made a donation to ChildLife Foundation, an NGO that manages the Children's Emergency Room at Sindh Government Hospital Korangi 5, Karachi.**



"This day provokes Pakistanis to think about giving back and serving others, and it's a great time for companies to take initiative in organizing community service events for employees. Our staff volunteering initiative brings our vision to life that focuses on transforming lives. ChildLife Foundation is a unique public-private sector partnership success story, and we are happy to have made a meaningful contribution towards it," said Mariam Durrani, General Manager Marketing & Brands, Pakistan Cables Ltd.

ChildLife Foundation runs state-of-the-art children's Emergency Rooms in partnership with the

government in major cities, in addition to telemedicine satellite centres in district and tehsil level hospitals in rural areas. The Foundation is celebrating saving lives in 75+ hospitals on Pakistan's 75<sup>th</sup> Independence Day.

Dr Ahson Rabbani, CEO ChildLife Foundation, said, "ChildLife serves Pakistan's sickest and poorest children 24/7, completely free of cost through its growing network of children's ERs and Telemedicine Satellite Centres. We are grateful to have reliable supporters like Pakistan Cables, whose active investment in saving Pakistan's future – its children – is commendable. We hope to nurture our partnership with them to

achieve our mission of a child-safe Pakistan."

## **About Pakistan Cables Ltd.**

About Pakistan Cables Ltd. Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. Being the only wire and cable manufacturer listed on the PSX since 1955, it is also a member company of the Amir S. Chinoy group. The company has the largest geographical footprint in Pakistan with presence in over 180 cities. It is ISO9001:2015, ISO 14001:2015 AND OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands.



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