

# PAKISTAN CABLES DONATES 2,000 TREES TO CLIFTON URBAN FOREST IN KARACHI



**Karachi: To mark the 75<sup>th</sup> Independence Day, Pakistan Cables employee volunteers visited the Clifton Urban Forest in Karachi for a plantation drive, supporting the Company's commitment to environmental conservation. The Company pledged 2,000 trees to the forest, which is spread across 250 acres in Clifton, Karachi.**

The plantation drive was led by Mr. Fahd K. Chinoy, CEO Pakistan Cables Ltd. alongside the Company employee volunteers. Mr. Masood Lohar, CEO Clifton Urban Forest appreciated the Company's efforts and shared future plans of expansion of the Clifton Urban Forest.



Pakistan Cables is one of the few local companies which are signatory to the Business Commitment to Net Zero. In 2021, the Company inaugurated Pakistan first and largest, Miyawaki based Urban Forest on an industrial estate, which is home to over 47,000 trees to date.

## **About Amir S. Chinoy Group**

About Pakistan Cables Ltd. Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. Being the only wire and cable manufacturer listed on the PSX since 1955, it is also a member company of the Amir S. Chinoy group. The company has the largest geographical footprint in Pakistan with presence in over 180 cities. It is ISO9001:2015, ISO14001:2015 AND OHSAS18001:2007 certified and various cables type tested by KEMA, Netherlands.

## **To learn more about Pakistan Cables Ltd.**

<http://www.pakistancables.com>

**For more information, press only:**

Email: [brands@pakistancables.com](mailto:brands@pakistancables.com)



**TRUSTED NOT TO COMPROMISE**

A member of **ASC** AMIR S. CHINOY GROUP