

AMIR S. CHINOY GROUP UNVEILED AT THE 22ND MAP CONVENTION 2022



Member companies of the Amir S. Chinoy Group sponsored the 22nd MAP Convention organized by the Management Association of Pakistan (MAP) held recently. As gold sponsors of the convention, the ASC group unveiled its logo and accomplishments with a stall, set up to acquaint visitors with its rich history.

Senior leadership of the member companies, which include International Industries Ltd., Pakistan Cables Ltd., and International Steels Ltd., also attended the convention.



Mr. Fahd K. Chinoy Chief Executive Officer, Pakistan Cables Ltd. also participated in a panel discussion on Environment, Social and Governance (ESG) during the convention. He highlighted the groups benchmark practices on ESG such as the Pakistan Cables Urban Forest, which is its most recent accomplishment.

About Amir S. Chinoy Group

The Amir S. Chinoy Group's history began when its founder Amir S. Chinoy, a visionary entrepreneur, laid the foundation of (now known as) International Industries Limited (IIL) in 1948, followed by Pakistan Cables Ltd (PCL) in 1953. In 2007, International Steel Limited (ISL) was set up as a green field project. , Amir S. Chinoy Group has retained its pioneering spirit and has continuously evolved by offering world class products and services, foreign collaborations and commitment to ethics. The Amir S. Chinoy group is also a member of the Urban Forest Coalition.

For more information, press only:

International Industries Ltd.: www.iil.com.pk

International Steels Ltd.: www.isl.com.pk

Pakistan Cables Ltd., www.pakistancables.com



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